



Competition conference 2025

Agenda

Time	Session and key themes	Speaker(s)	Session format	Key takeaways
11:00	Welcome	Sarah Benson		
11:15	Track and Field Vision Group Update	Dean Hardman, Sarah Benson, Christine Ohuruogu	Information presentation	Information and discussion throughout the day.
11:30	Officials: Strategies to increase the number of trained officials	Adie Pottinger, Fiona Hancock, Jack Lambert, Stuart Paul	Panel session and open Q&A	Competition providers understanding of what makes a great officials' experience
12:30	State of the nation: Participation trends and insights (30 mins)	Darren John	Presentation of statistics (statistics available ahead of the Conference)	Information for competition providers to review their format
14:00	Facilities: Understanding and shaping facility use (45 mins)	Ed Hunt	Presentation and table discussion	Thinking of competition from a facility owner perspective - how can we work collaboratively and get the best value

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14:45	Field Event Task Group: Rethinking field events (45 mins)	Clive Poyner, Carol Jackson, and Nick Ridgeon	Update from Clive Poyner, and competition case studies from Nick Ridgeon and Carol Jackson	How can competition providers work to embed some of the key findings into their events
15:40	funetics Multi Challenge: format and the future (30 mins)	Dean Hardman supported by Ryan Chard and Clive Poyner	Speaker with pilot case study from Athletics Norfolk fMC. Including Q&A	Review competition formats for U10/U12 athletes, and how it could encourage more volunteers, and be included before traditional competitions

Breakout session discussions:

Breakout 1:

Can competition providers help with recruitment and development of Officials, if so, how? And what additional support, if any would be needed from the NGB.

Breakout 2:

Considering all key stakeholders—athletes, officials, parents, spectators—what makes an athletics facility truly great?

Can you share an example of a facility that works well and one that doesn't, and why?

Finally, as a group, let's explore: what practical steps could England Athletics/UKA take to replicate the best features nationwide?

Breakout 3:

As a competition provider what do you commit to do at your events to support the findings of the field event task group